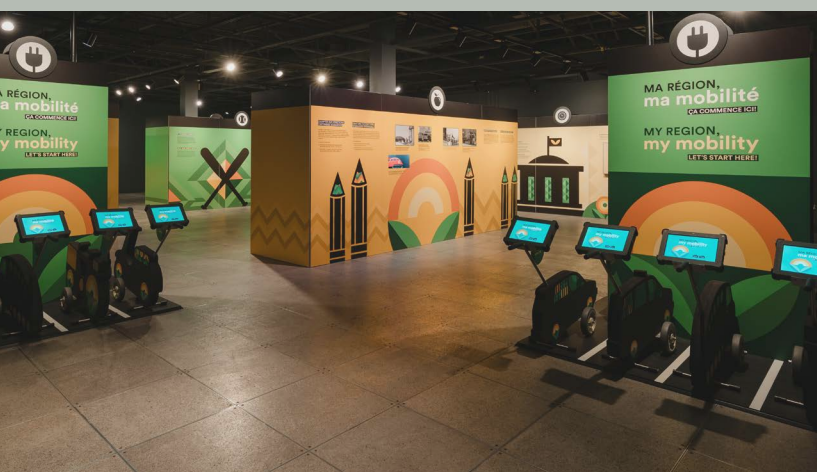


25 26

YEAR IN REVIEW



FONDATION
J. ARMAND
BOMBARDIER



CENTRE
D'EXPOSITION
YVONNE L.
BOMBARDIER



BIBLIOTHÈQUE
YVONNE L.
BOMBARDIER



MUSÉE DE
L'INGÉNIOSITÉ
J. ARMAND
BOMBARDIER

Writing Our Story Together

Fondation J. Armand Bombardier

Details of activities for the period
from May 1, 2025, to April 30, 2026

Dear partners, teammates, board members and collaborators from all walks of life, thank you for being here throughout the years, helping us create the memories shared in these pages.

Through our joint efforts, we can have a powerful impact, provide access to culture, financially support organizations and offer meaningful activities.

This report is dedicated to you.

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A WORD FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR

The year 2025–2026 brought about its share of challenges and opportunities, like a novel with many twists and turns.

The Foundation wrote its own destiny, standing by its philanthropic values of closeness and trust when working with organizations and communities. Its clear objective remains to fund their mission over several years while bolstering their capacities.

The Museum, Library and Exhibition Centre pursued their operations with this shared vision in mind, convinced that culture is a powerful way to foster curiosity, creativity and knowledge sharing. Each of their activities, exhibitions and gatherings is led by dedicated individuals who help bring accessible, inclusive and enriching spaces to life.

When the chapters of the year drew to a close, the Museum had an impressive tally of 37 068 visitors. The Exhibition Centre and cultural activities continued to grow, reaching nearly 10 000 people. People also flocked in numbers to our one-of-a-kind Philagora activities, held in safe spaces conducive to learning and discussion.

Thanks to travelling exhibitions and the growing use of digital content, our collective story continued to reach new audiences on a local, national and international scale. The release of the digital comic *Gliding on Snow: One Man's Dream*, an illustrated account of Joseph-Armand Bombardier's perseverance, is an example of the ongoing commitment to keeping our collective memories alive.

This year was also an anthology of events leading to increased recognition for the Foundation. It earned a certification from the Office québécois de la langue française and several museum distinctions, which reflects the thoroughness and dedication behind its practices.

Thank you to everyone who contributed to write this human and cultural story.

Nicole Beaudoin,
President

Sonia Labrecque,
Executive Director



DONATIONS AND
CHARITABLE ACTIVITIES

Total amount

\$8 567 834

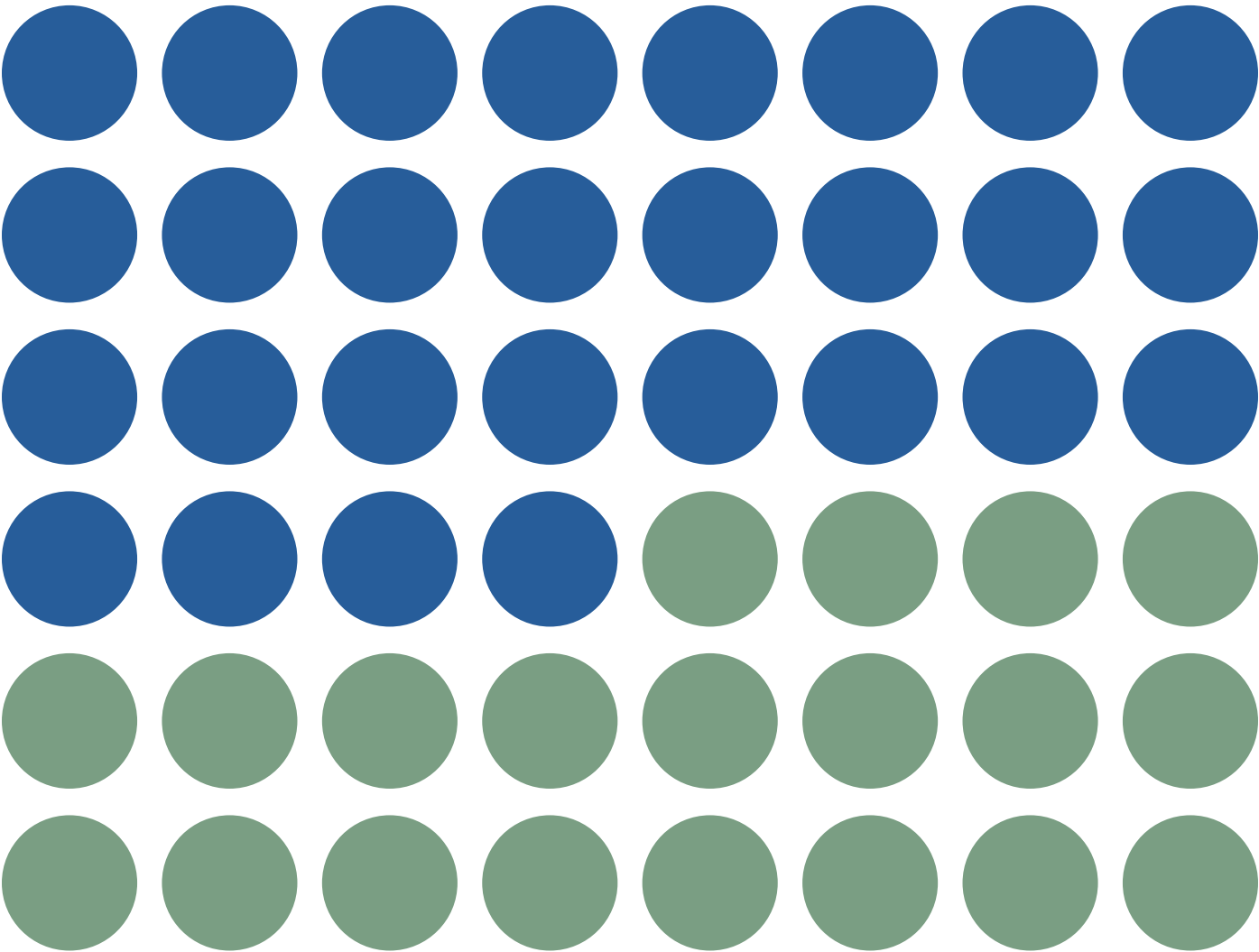
Communities are shaped
through acts of trust and
generosity.

The Foundation's own charitable activities*

\$4 949 329

Donations to the community

\$3 618 505



* The Foundation's own charitable activities include the Philagora program, scholarships, and the Musée de l'ingéniosité J. Armand Bombardier and Centre culturel Yvonne L. Bombardier's operations.



GOVERNANCE – OUR FOUNDATIONS

Stories must be passed down to endure the test of time. Since its early days, the Foundation and its Board of Directors have been committed to carrying on Joseph-Armand Bombardier's humanitarian legacy and contributing to the fulfillment of Bombardier's social responsibility. They are eager to support community development, assisting Quebec and Greater Toronto Area organizations that advocate for human dignity and capacity building. Beyond financial support, the Foundation works to establish close ties with the non-profit community, building strong and lasting partnerships based on mutual trust, transparency and shared expertise.

The Foundation is governed by a Board of Directors comprised of dedicated individuals who generously give their time and share their expertise. To ensure sound management of the organization in line with its strategic goals, each member of the Board of Directors is involved with at least one of the following committees:

- Donations Committee
- Investment Committee
- Finance and Human Resources Committee
- Museum Committee
- Arts Committee
- Planned Giving Committee
- Governance Committee (New!)



From left to right: France Bissonnette, Pierre Pyun, Isabelle Bombardier, Paule Fontaine, Mélanie Allan, Marc Fontaine, Éline Beaudoin, Sébastien Roy, Nicole Beaudoin, Louis-Armand Bombardier, Sylvie Archambault, Maxime Codère and Nathalie Bissonnette. Absent: Alain Auclair and Louis-Philippe Gagnon.

Also worth mentioning is Vincent Delisle's work as an external member of the Investment Committee, as well as Diane Fontaine's role as an associate member*. Patrick Fouquette was involved as an associate member of the Finance and Human Resources Committee, while Julie Roy sat on the new Governance Committee as an external member. We also recognize the contributions of Gabrielle Fontaine and Katherine Cloutier as associate members of the Planned Giving Committee, and Charlotte Roy as an associate member of the Donations Committee.

* An associate member is a descendant of Joseph-Armand Bombardier who is appointed by resolution of the Foundation's Board of Directors.

26 meetings were held over the course of the year to guide the Foundation's actions and priorities.

- Board of Directors: 4 meetings
- Donations Committee: 6 meetings and 1 extra session
- Investment Committee: 6 meetings
- Finance and Human Resources Committee: 3 meetings
- Museum Committee 2 meetings
- Arts Committee: 2 meetings
- Planned Giving Committee: 1 meeting
- Governance Committee: 1 meeting

Strong foundations are not always visible, but they support the entire structure built upon them.

A NEW PERSPECTIVE

We reached a milestone by establishing our governance committee this year. Its six members support the Board's efforts to continuously improve governance, ethics, transparency and organizational performance. This committee plays a strategic advisory role to help advance and adopt better governance practices.

Members first analyzed existing documents, including the Board's annual review process and the skills matrix used to appoint new Board members. This initiative marks the first step of a broader project to revise and update the Foundation's general by-laws in 2026–2027.

A Vision Taking Form

Sustainable philanthropy focused on real social needs, close ties with communities, and impactful donations for the organizations we support.

Following a strategic reflection on the changes to its donation portfolio and practices, the donations committee asserted that the Foundation will remain focused on long-term support.

This exercise also helped clearly define priority geographic areas, analyze donation pathways and identify opportunities to make more consistent, comprehensible and sound philanthropic decisions.

The goal is to gradually improve our decision-making framework and support the development of a balanced, sustainable portfolio rooted in real needs.

A Retelling of the Past

The Museum's collections have a new addition—a Bombardier B1 military snowmobile from World War II, which was discovered and restored in Norway. This rare, historically significant model is a testament to Joseph-Armand Bombardier's ingenious spirit and his contribution to the Allied war effort.

Turning the Page

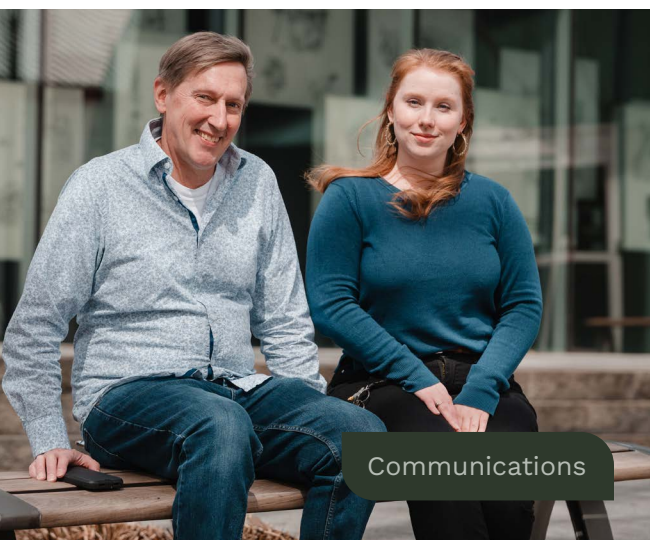
After six editions, the Excellence Grants for the Next Generation of Women Entrepreneurs program came to an end. Ten editions were planned initially, but this decision was made to maintain balance across the philanthropic activities team. A total of \$170 000 were awarded in business grants to 17 recipients, most of whose companies are still in operation today.

OUR TEAM

Hands That Write

The pages of our collective tale would be blank without our talented people, who share the vision of bringing the Foundation's mission to life every day. Like hands on a typewriter, our team members plot meetings, projects and initiatives with their own unique style.

Here are the departments behind our collective masterpiece:



OUR TEAM



OUR TEAM

Behind the Scenes of the Story

Foundation staff members are encouraged to go beyond their daily work and make a difference. They can get involved by joining one of six internal committees: Social Responsibility Committee, Social Committee, Simplified Pension Plan Committee, Wellness and Eco-Responsibility Committee, Health and Safety Committee and Innovative Practices Laboratory.

Below are the main new developments on a few of our committees this year:

Wellness and Eco-Responsibility Committee

This year, the wellness committee set up jigsaw puzzles in work areas to contribute to greater staff well-being. Employees are encouraged to help put together these collective puzzles, which allows them to take a short break from their duties and socialize. The committee also made some updates to the post-hire key findings report, which is designed to gather feedback and observations from new staff members regarding the onboarding process.

Last but not least, recycling bins for cans have been set up in our buildings to promote a greener lifestyle.

Health and Safety Committee

In the past year, the health and safety committee continued its work to enforce Law 27 (*An Act to modernize the occupational health and safety regime*), namely by including psychosocial risks in the prevention process. The harassment prevention policy has also been revised accordingly to ensure a healthy, safe working environment.

Each person is like a piece in a puzzle, bringing unique qualities that helps bring the bigger picture to life.



OUR TEAM

From Words to Actions

This year, the Foundation made **ten donations** to organizations as part of our staff and board members' volunteer efforts. Eleven volunteers participated in one-time activities, while four entered into long-term commitments.

Cultivating Knowledge

47

staff members trained during the year

40

training activities in various fields

1 295.25

training hours in total



A New Chapter

In 2025, building superintendent Stéphane Gagnon retired after 36 years of service.

PHILANTHROPY – GIVING HANDS

Guiding Principles

Through its philanthropic endeavours, the Fondation J. Armand Bombardier strives to build a lasting legacy by helping individuals, organizations and communities flourish. It embraces a people-first vision, supporting initiatives that promote collective growth from a personal, social, economic and cultural standpoint.

Relationships Taking Form

The Fondation J. Armand Bombardier provides Canadian charities with financial support, particularly in the Greater Montreal Area, the Estrie region and the Greater Toronto Area. The Foundation also supports the non-profit sector as a whole through the Philagora program.

Numbers at a Glance

Donations to the community*:

\$3 869 954

* Donations and grants to non-qualified donees (organizations not recognized as registered charities by the Canada Revenue Agency)

Active partnerships
(excluding scholarship recipients) :

91

Types of donations granted:

Regular donations:

89.1%

Mission support – general:
75%

Mission support – specific program:
8%

Projects:
6%

Major fundraising campaigns:
11%

Scholarship programs managed by the Foundation:
5.7%

Emergency donations:
2.6%

Grants to grantee organizations:
2.3%

Employee Volunteer Engagement Recognition Program:
0.3%

PHILANTHROPY

In Memory of Ode Belzile

In tribute to Ode Belzile, Director of Philanthropic Activities, who suddenly passed away on October 30, 2024, the donations committee approved the annual granting of \$25 000 to a different organization each year for the next ten years. This donation is intended to bring people together, as Ode has done so well.



Applications are first screened by the philanthropy team to ensure compliance with the Foundation's criteria and policies, then presented to all staff members. A majority vote determines which organization will receive the in memoriam donation.

This year's donation went to Anémone 47, an organization offering interactive musical workshops in elementary and secondary school classrooms. These workshops are designed to:

- Combat unequal access to culture;
- Make up for the gradual decline of musical education in schools;
- Support children and youth's emotional, intellectual and identity development.

Annual
Donation
\$25 000

PHILANTHROPY

A Shift in the Philanthropy Landscape

The reflection initiated by the donations committee combined with the changes within the philanthropic activities team have impacted three major areas.

Team structure and work organization

To ensure partner organizations and applicants receive uninterrupted support, the team had to review its *modus operandi* during the year. The work breakdown was reviewed, and a significant skill and knowledge transfer was carried out so the department could emerge from this change stronger and more resilient. Responsibilities for donations and Philagora are now closely interconnected, making each team member a vital link in the same chain.

Tools to guide our actions

The work done this past year highlighted the importance of improving decision-making and donation tracking tools. The development of new dashboards and the modernization of the donation management platform that had begun last year, was kept up this year to gain a more comprehensive view of the philanthropy portfolio—which includes donor seniority, types of donations, areas served and potential donation trajectories.



These improvements will foster internal transparency, fluid discussions with the donations committee, and more consistent decisions over time, while facilitating communications with partner organizations.

A clearer view of the philanthropic portfolio

The recent changes in work organization and management tools will also help inform donation decisions. The Foundation is gradually developing a more comprehensive understanding of its philanthropic portfolio, priorities and long-term support pathways.

As a result, the donations committee will be empowered to undertake strategic discussions and make more consistent, transparent decisions. This transition will also ensure sound management of philanthropic resources, in line with the Foundation's priorities and financial capability.

PHILANTHROPY

Nurturing Our Talents

The Foundation oversees two scholarship programs, each geared to a different philanthropic cause: access to education, and training for emerging artists.

J. Armand Bombardier Scholarships

These scholarships were established in 1968 to improve access to education for residents of the regional county municipalities of Acton and Val-Saint-François as well as the towns of Shefford, Saint-Joachim-de-Shefford, Warden and Waterloo. To receive a scholarship, recipients must be enrolled in vocational, college or undergraduate studies, no matter the field.

- In 2025–2026, 95 people received scholarships for a total of \$207 750.

Yvonne L. Bombardier Visual Arts Scholarship

The Yvonne L. Bombardier Graduate Scholarship Program in Visual Arts is a joint initiative of the Fondation J. Armand Bombardier's philanthropic activities department and the Centre d'exposition Yvonne L. Bombardier. It was created for the purpose of supporting Quebec's next generation of visual artists.

- To find out more, read the Exhibition Centre section.

Scholarships

PHILANTHROPY

Philagora – A Unique, Beloved Program

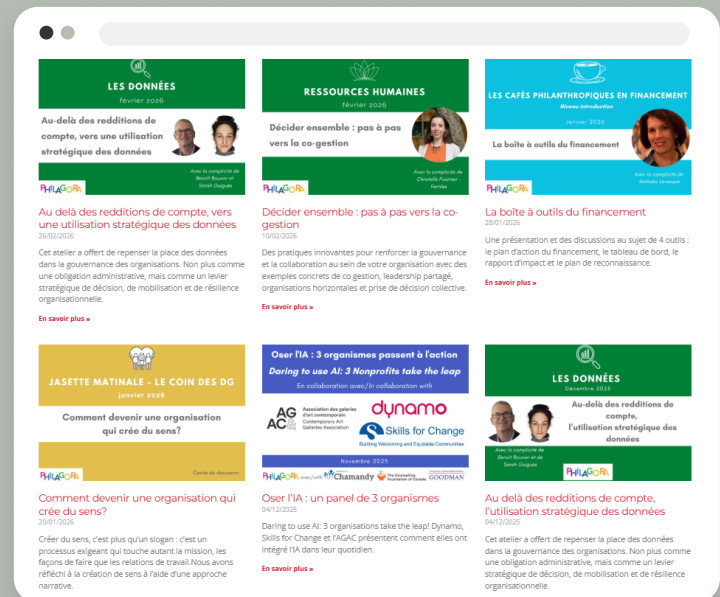
Philagora was launched in 2011 as an organizational capacity-building program designed specifically for the nonprofit sector. It reflects the Foundation's commitment to supporting organizations in their development.

Each year, the Foundation organizes a series of trainings, conferences and networking events open to the entire nonprofit sector, which help build a dynamic and driven community of practice.

The program features an ever-changing series of custom workshops designed with expert trainers, who are aware of the sector's reality and challenges. What's more, these events provide networking opportunities and are popular among organizations looking to connect and develop collaborative projects.

Workshops: learning spaces

As in previous years, the workshops were designed to meet organizations' needs through specific, tailored activities. Participants also had the opportunity to address certain matters in greater depth.



Numbers at a glance:

31

activities: 5 in person and 26 online

824

participants (and 289 people on wait lists)

303

participating organizations

3.4

 sessions

Average participation per organization

17

organizations attended more than 5 sessions!

PHILANTHROPY

Keeping our events hybrid

Reaching organizations in remote regions is important to us. This is why we offered one-day activities on site in Montreal, then repeated them online—as a condensed version, in some cases.

Meet the needs

Bringing back two major series

1

Artificial intelligence, held in collaboration with the Morris and Rosalind Goodman Family Foundation, the Chamandy Foundation and The Counselling Foundation of Canada.

- No fewer than five activities were organized on this topic that raises many questions to this day, including in-person sessions, virtual French and English presentations, a bilingual panel, and an encore of a highly popular workshop.
- 212 participants for the five activities, and 109 names on the waiting lists.



2

Shedding light on government relations for NPOs, held in collaboration with the Mirella and Lino Saputo Foundation, PourRallier.com and Consultant François Lagarde.

- Two activities were organized to help participants not only learn new skills, but also leverage tools to achieve their fundraising or advocacy goals.
- Experts presented the fundamentals of government relations, case studies and the PourRallier.com tool, which participants could apply directly to one of their initiatives.
- In total, 113 organizations were present.

PHILANTHROPY



Return of the Philanthropic Café about fundraising

Fundraising is a constant struggle for the nonprofit sector. These virtual conversations on money matters, inspired by our early morning chats, are co-hosted by the Foundation team and Nathalie Lévesque, philanthropy consultant.

- The goal is for participants to explore a given topic in depth and share best practices as well as multiple resources, including tools and references.
- This year, we held four meetings on topics such as events, sponsorships, the fundraising toolbox, potential donor identification and mapping, mission support, and fundraising taboos.
- A total of 123 people participated, and 66 were on waiting lists.

Early morning chats: *Le coin des DG*

These sessions are hosted by the Foundation's team and provide a friendly, confidential space for NPO directors to discuss and share ideas. Participants steer the conversations based on their needs to reflect on fundamental issues together.

- This year's four meetings focused on generational differences, organizations that create meaning, the pressure to be kind at all costs, as well as successes and setbacks.
- In total, 72 directors participated.

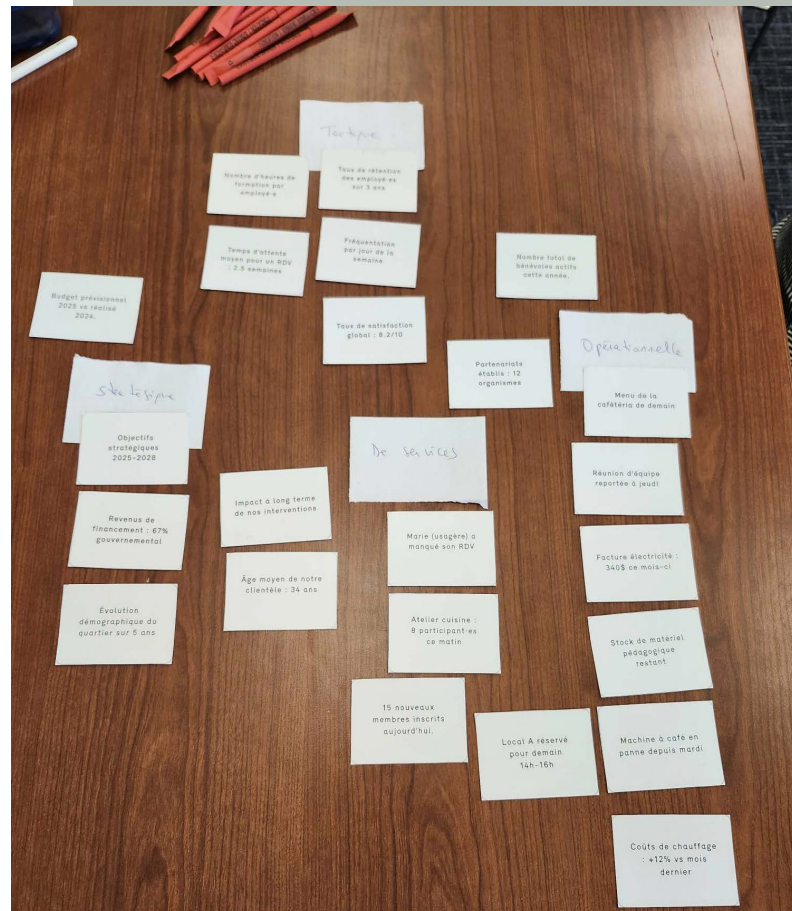
123
people
participated

PHILANTHROPY

Interactive workshops

The purpose of these training sessions is to help participants acquire new knowledge and share their experiences. They are hosted by individuals with extensive experience on the topic being presented.

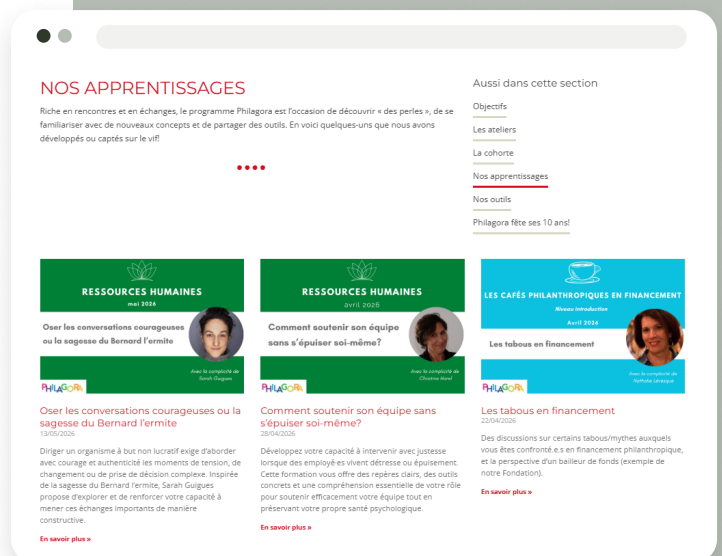
- Link Strength – In person
- Gearing up to manage difficult relationships – Virtual
- Going beyond accountability to use data strategically – In person and virtual
- Making decisions together: A journey toward co-management – virtual
- How to support a team without burning out – in person and virtual
- Daring to have courageous conversations – in person and virtual
- 178 participants



(New!) “SOS DG” – Co-development groups for driven executive directors

These events give executive directors a chance to break isolation, share knowledge and explore practical solutions to their everyday challenges. Gathered in an inspiring environment, they get to confidentially discuss real issues raised by their peers, explore solutions and nurture their sense of competency.

- Three meetings were held for two closed cohorts in the fall and winter, integrating various approaches to help small groups explore difficult situations.
- 66 participants in total



PHILANTHROPY

A Break for Our Cohorts

Since 2013, the Foundation's team has supported around ten NPO directors who wish to reflect on their personal and organizational practices every year. This eight-day teamwork program allows them to learn, reflect and share experiences in a supportive environment.

The program was not held this year, given the team restructuring efforts and the shift across philanthropic activities.

“ I would like to congratulate the team for the excellent facilitation, great lessons learned, dynamic energy, resources shared and practical tips that made this workshop an information goldmine. We were captivated and had fun learning! I truly appreciated the discussions and networking breaks in this training session.

Participant in the workshop
about *AI for NPOs*

“ Thank you to the entire team. You have been a breath of fresh air in my duties, allowing me to recharge and regain motivation.

Participant in a *Coin des DG* chat

“ The trainings and discussions organized by the Fondation J. Armand Bombardier are always interesting, relevant and much appreciated!

Philagora activity participant

Testimonials

PHILANTHROPY

The Allies in Our Story

Membership – Sector groups

- Comité sectoriel de la main-d'œuvre – Économie sociale et action communautaire
- Philanthropic Foundations Canada: Member of the organizing committee of the Grantmaking Staff Affinity Group
- PhiLab – Canadian Philanthropy Partnership Research Network

Conversations with peers on philanthropic practices:

- Bombardier (community ties)
- Chamandy Foundation
- The Morris & Rosalind Goodman Family Foundation
- Mirella & Lino Saputo Foundation
- PhiLab
- The Counselling Foundation of Canada
- Tamarack Institute

Philagora partners:

- François Lagarde
- Mathieu Guénette
- Jean-François Pilon
- Sophie McCann and Marie-Claude Élie
- Valeria Velandia from Dynamo
- Laurianne Lalonde from the Association des galeries d'art contemporain (AGAC)
- Surranna Sandy from Skills for Change
- Simon-Pierre Diamond and Camille Michaud from Ryan Public Affairs
- Karine Jehelmann from PourRallier.com
- Guillaume Joseph from L'Appui pour les proches aidants
- Fannie Dagenais
- Benoit Bouvier
- Nathalie Lévesque
- Christelle Fournier from Fertiles
- Christine Harel
- Sarah Guigues from Interstices



Centre d'exposition
Yvonne L. Bombardier



Creative
Thought

EXHIBITION CENTRE

This past year, the Centre d'exposition Yvonne L. Bombardier undertook a creative process of its own, working hard to review and structure its operations while deploying new initiatives. The team's dedication shone through its promising projects, strategic choices, and actions rooted in the realities of the public and the arts sector as a whole.

An internal cross-disciplinary committee was set up to draft a strategic plan. Both the directors concerned and key Exhibition Centre team members put their shoulder to the wheel for this purpose. Together, they reviewed the Centre's guiding mission, vision and values. This collective effort led to the adoption of our 2026–2027 action plan, fostering team building as well as a clearer understanding of the institution's issues and priorities.

We also took the necessary steps in 2026 to renew the Exhibition Centre's museum accreditation. This involved reviewing some of our policies, including our programming policy, to ensure closer alignment with the institution's strategic goals. By keeping our accreditation, we ensure that Quebec's Ministère de la Culture et des Communications continues to officially recognize our high standards of quality and our professionalism.

Innovation was the driving force behind some recent decisions, including for the visual arts scholarship. An artist residency was added in lieu of the short video production component, which better reflects the contemporary artistic creation landscape and helps provide artists with more tangible, sustainable and meaningful support.

This year demonstrates that the Exhibition Centre is a dynamic institution, in tune with the sector, committed to artists and resolutely focused on the future.

“

Art can only evolve
when exhibition
spaces embrace the
winds of change.

Karine Corbeil,
Director of the Centre culturel
Yvonne L. Bombardier



EXHIBITION CENTRE

Mission

Art as a Catalyst for Dialogue

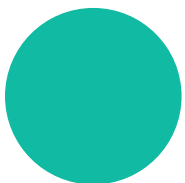
The Centre d'exposition Yvonne L. Bombardier presents, democratizes and studies the work of Quebec artists specializing in the visual arts, with the aim of awakening the curiosity of its audiences and stimulating their creativity through temporary exhibitions and cultural and educational programs. Promoting the visual arts and making them accessible to as many people as possible is one of the goals pursued by the Exhibition Centre. To achieve this, in addition to presenting a variety of exhibitions, it organizes cultural mediation activities that enable people to enrich their knowledge of the arts and enjoy an experience that stimulates their creativity.



Audiences

The People Encountered

The Exhibition Centre draws in various audiences, including Library patrons of all ages who enjoy our exhibitions and artistic activities during their visit, art and culture buffs, day camp groups, and students from targeted groups—from elementary and high school to postsecondary education. Summer is a busy time with tourists, who make a stop at the Exhibition Centre after visiting the Musée de l'ingéniosité J. Armand Bombardier.



EXHIBITION CENTRE



Works Presented

The Exhibition Centre presented seven exhibitions over the course of the year, which opened a myriad of perspectives on the land, identity, memory, and the ties between communities and their environment.

Drawing on a mindful approach, our featured artists used materials, sound, drawing, photography and three-dimensional works to create new narratives about the world surrounding us.

EXHIBITION CENTRE

Summer

During the summer, the Exhibition Centre featured works by artists Luce Meunier and Véronique Buist. Using their medium of choice in a whole new fashion, both put a strong emphasis on the creative process and propose new ways to articulate matter and time.

The exhibition *Crues* is a body of work produced by Luce Meunier over the past ten years and carefully curated by Sylvie Lacerte. The artist plays around with water in all its forms—from drops of liquid to snow—and applies colours with simple tools such as a sponge or lets the snow melt on the canvas. Like a scientist, she experiments with matter and records her observations.

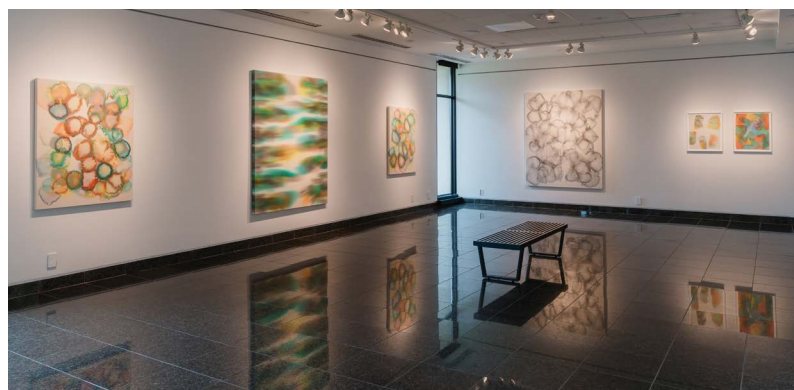


- *Crues* by Luce Meunier
May 3 to September 7, 2025
- *Matière refuge* by Véronique Buist
April 19 to September 1, 2025

Attendance

2 421

visitors



For its part, the exhibition *Matière refuge* features soft landscapes by Véronique Buist, who uses handmade paper embellished with embroidery to nurture viewers' imagination. She considers the materials, delicate and yet strong, as vectors for experience. The handcrafted paper in her works is more than just a medium—it is a living world unto itself. Each embroidered stitch, each line, each pattern traces the passage of time, leaving an imprint on viewers' minds.

To complement these exhibitions, an ongoing cultural mediation activity was offered to the public throughout the summer. Visitors were invited to add their touch to *Hands Weaving, Art Growing*, a collective work inspired by Véronique Buist's practice, by looping yarn through wire mesh to create evocative patterns.



EXHIBITION CENTRE

Fall

Our fall exhibitions gave a glimpse into the world of artists Geneviève Thibault, Jeneen Frei Njootli and Mériol Lehmann, who not only capture identity but also illustrate the ties between communities and their land.

Specifically curated for the Centre d'exposition Yvonne L. Bombardier, *Mécanique générale* by Mériol Lehmann is a collection of portraits of people—mostly rural folk—who are passionate about their motor vehicles. The artist conversely addresses oil extraction, revealing the tension between our identity, mobility and reliance on natural resources.

Being Ski-Doo by Yukon-based artist Jeneen Frei Njootli, a member of the Vuntut Gwitchin First Nation, takes viewers on a poetic journey to the heart of the land in Yukon's Vuntut National Park. Through creating contemporary works of art filled with knowledge, the artist rejects the stereotypical images of Indigenous cultures depicted through the colonial gaze. Frei Njootli strives to provide authentic depictions of life in the community itself.



Geneviève Thibault, who earned the Yvonne L. Bombardier Visual Arts scholarship in 2024, presented a unique and colourful photography exhibition titled *J'habite au 148*. Through her snapshots of several residences sharing the same street address, the artist takes viewers on an intimate tour of domestic life, capturing what these interiors reveal about their inhabitants—but also about the community at large.

Attendance

2 126

visitors



- *Mécanique générale* by Mériol Lehmann
September 20, 2025, to January 11, 2026
- *Being Ski-Doo* by Jeneen Frei Njootli
September 13, 2025, to January 11, 2026
- *J'habite au 148* by Geneviève Thibault
September 6, 2025, to January 4, 2026

EXHIBITION CENTRE

Winter

During the winter, the Exhibition Centre showcased the artistic worlds of Catherine Magnan and Sandra Volny. Their exhibitions carefully capture the delicate essence of nature through sound technology and pencil strokes.

In the striking exhibition *Fossiles sonores : la vallée des échos*, Sandra Volny married her artistic skills with scientific research to reveal what humans cannot see nor hear. She draws on the expertise of researchers, who work in the field to capture inaudible sounds from glacial ice in the Antarctic and sand from the New Mexico desert. The vibrations recorded by seismographs become audible through algorithms designed by mathematician and geophysicist Julien Chaput. Ultimately, these invisible vibrations are projected onto pigments suspended in water, creating a collection of “sound fossils.” Three works from the *Fossiles sonores* project were borrowed from the Musée d’art contemporain de Montréal’s collection.



Attendance

1 182

visitors

In her exhibition *Archiver le lien*, Catherine Magnan uses drawings to lead viewers into a forest realm, challenging them to pay attention to the teachings and stories of nature. She uses observational sketching to document things that have caught her attention during walks in the woods, or simply in her garden. To the artist, each mushroom cap, patch of moss or leaf vein is not only a fragment frozen in time but also a vital part of a broader natural landscape.



- *Fossiles sonores : la vallée des échos* by Sandra Volny – January 17 to April 19, 2026
- *Archiver le lien* by Catherine Magnan January 10 to April 12, 2026

Yvonne L. Bombardier Visual Arts Scholarship

A joint initiative of the philanthropic activities department and the Centre culturel Yvonne L. Bombardier, the Yvonne L. Bombardier Graduate Scholarship Program in Visual Arts aims to contribute to Quebec's next generation of visual artists. The scholarship is awarded annually to a student enrolled in a master's degree program in arts at a Quebec university.

The scholarship includes:

- A \$10 000 cash prize
- A creation and research residency in the Valcourt region
- An exhibition featured at the Centre d'exposition Yvonne L. Bombardier



2026 scholarship recipient

Lucia Choulakian, who is currently pursuing a Masters degree in Visual and Media Arts at Université du Québec à Montréal, won over the selection committee this year with her transgenerational feminist approach that resonates with contemporary viewers. A quest for identity underpins her practice as a photographer. She zeroes in on women's place in society, focusing on the female body and the various forms of violence inflicted upon it.

EXHIBITION CENTRE

Educational Outreach – Sharing Knowledge Through Art

In the fall of 2025, we perfected our artistic workshops for young children from the childcare centre Crayons de couleur in Valcourt. Little ones are still welcomed on site for each new exhibition, where they let their imagination run wild during a creative activity based on the presented works.



However, the visits were redesigned as shorter sessions featuring a few key works, allowing participants more time for artistic experimentation and creative exploration. This approach encourages children to develop curiosity and trust in cultural spaces from a young age. As a result, they see art galleries as familiar, accessible spaces and open their minds to visual arts in the long term.

Several editions of *The World of Colours* took place throughout the year, one of which catered to a group of young adults with functional limitations from École secondaire du Tournesol. These workshops allowed participants to feel included, make exciting new connections, express their creativity and engage in fulfilling discussions.



Activities

- *The World of Colours*
- *Shaping Up for Art*
- *Exploring Textures*
- *Mardis tout garni*
- Guided tours of the exhibitions

EXHIBITION CENTRE



Cultural Mediation – Making Connections Through Culture

In total, 13 artistic events were organized that brought in 2 181 participants.

These activities included openings, artistic meet-ups for adults, art workshops for youth and adults, a retro drawing workshop with artist Jessica Ruel during spring break, a *Mordus de l'hiver* event and episodes of the *Hors Cadre* podcast.

[See the full list of activities.](#)

Rooted in the Community

A total of five collaborative projects were planned, which provided the opportunity to work with 11 partners in the community.

The Exhibition Centre joined forces with Valcourt 2030 to organize an intercultural Halloween activity, where young audiences partook in arts and crafts inspired by *El Día de los Muertos*, the Mexican Day of the Dead. Participants explored this tradition by making festive masks—what better way to spark their imagination while opening their minds to cultural diversity?

[See the full list of partnerships.](#)

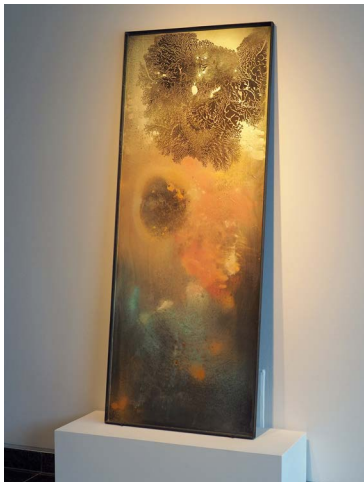


EXHIBITION CENTRE

Fun fact

This year, we featured nature-based masterpieces on two occasions:

- Snow used as a medium by Luce Meunier;
- Inaudible sounds from glacial ice in the Antarctic and sand from the New Mexico desert, artfully depicted by Sandra Volny.



Our impact in numbers

33

school groups enjoyed a field trip

952

students participated in school activities

2 181

people took part in cultural mediation activities

9 977

visits were recorded at the Exhibition Centre

“ The building is very well located, right in front of the J. A. Bombardier museum. It's dedicated to exhibiting works by Quebec visual artists. [...] This big, beautiful building is well designed for its mission. On the second floor, there's a library with activities for children. A few steps from the building, you can see a nice pond with fountains and calm rest areas. It's free to visit, and the staff is welcoming and dedicated.

Richard Trudeau

“ It's a must-see for the whole family, and affordable at that!

Suzie Dupuis

Testimonials

EXHIBITION CENTRE

Supporting Characters in Our Story

We would like to thank board members France Bissonnette, Isabelle Bombardier and Louis-Armand Bombardier for their involvement on the arts committee. We also extend our gratitude to Exhibition Manager Antoine Laprade, Cultural Centre Director Karine Corbeil and Fondation J. Armand Bombardier Executive Director Sonia Labrecque for their involvement with this committee.

Last but not least, we would like to thank programming committee members Antoine Laprade and Karine Corbeil, Contemporary Art Consultant Maude Johnson, Art Historian Maude Hénnaire and Exhibition Coordinator Catherine Dumont-Lévesque for their dedicated work.



Bibliothèque Yvonne L. Bombardier



Reading Between the Lines

LIBRARY

Stories, ideas and generations intermingle in the Library's aisles. The Bibliothèque Yvonne L. Bombardier plays a vital role in the community's cultural and civic life, which extends far beyond merely loaning documents. In addition to being a place to socialize, learn and make new discoveries, the Library fosters knowledge sharing and keeps our collective memory alive and within everyone's reach.

This year, the Library exceeded its goal by welcoming 16 754 visitors. Its service offering was also presented to members of the municipal councils of Valcourt and the Township of Valcourt, in recognition of their financial support. One of these presentations was broadcast on community television (TVME), allowing a wider audience to discover the range of cultural and educational activities on offer.

Through its collections, services, activities and partnerships, the Library meets the needs of a diverse client base, including young children, seniors, families and newcomers. The Library prioritizes accessibility, hospitality and cultural mediation, fully aligning itself with the municipality's social, educational and cultural development goals.

The project *Coups de cœur de notre monde*, which was carried out with Valcourt 2030, reflects this commitment to exposing people to different cultures through a selection of documents on the countries that local immigrants hail from.

The Library team also continued to work toward creating an ever more inclusive environment tailored to individual needs. Thanks to customer service training and improved internal procedures, the Library has been able to better meet the needs of newcomers and vulnerable individuals. Other highlights of the year include a 10% increase in e-book loans and a second-hand book and CD sale in the summer. New audiences therefore had the chance to discover these works thanks to redistribution to school partners, day camps and the Library's book-sharing boxes.



Libraries do much more than simply preserve books. They awaken curiosity and encourage the sharing of ideas and memories.

LIBRARY

Mission

Spreading Knowledge

The Bibliothèque Yvonne L. Bombardier provides residents of the Valcourt region with a gathering place, diversified collections and local services that promote access to information, lifelong learning, a love of reading and cultural curiosity. In association with the Réseau BIBLIO de l'Estrie, it offers several complementary online services, such as book and digital magazine loans.

2 001

members

42%

men

58%

women

Audience statistics

Audience

Bringing People Together Through Stories

The Library primarily serves the residents of the seven surrounding municipalities: Valcourt, the Township of Valcourt, Racine, Maricourt, Sainte-Anne-de-la-Rochelle, Bonsecours and Lawrenceville. It maintains close relationships with local schools. For its large-scale activities, such as the *Mordus de l'hiver* event and conferences, it broadens its reach to everyone within a 45 km radius, which includes Granby, Sherbrooke, Bromont and Drummondville.

Percentage by city

Valcourt (Town and Township):	54%
Racine:	14%
Maricourt:	5%
Lawrenceville:	8%
Sainte-Anne-de-la-Rochelle:	6%
Bonsecours:	4%
Other municipalities:	9%

LIBRARY

Collections and Services – Making Knowledge Accessible

Statistics

43 967

physical documents

1 860

interlibrary loans

81 453

loans

258

questions asked on Reponseatout.ca

2 349

digital loans

650

document purchase suggestions from users

8 066

loans via *Accès-livres*, the monthly book transport service offered to partner schools

1 784

document purchases

16 754

admissions to the Library

Digital services:

- Prenumerique.ca
- Overdrive (e-books in English)
- Libby app for reading digital magazines
- *Généalogie Québec* (genealogiequebec.com)
- Reponseatout.ca
- Mozaik.co (Mozaik.co)
- *Trouve-Livre* (trouvelivre.ca)
- Alec, for learning French and mathematics (alec-edu.com)

Library services:

- Loans: books, board games, films and TV series
- Interlibrary loans
- Magazines for loan
- Printing
- Purchase suggestions from users
- *Une naissance, un livre* (Books for Baby) program
- *Les contes de Coco* theme-based literacy kits
- *Biblio-Santé* program
- *Biblio à domicile* (home delivery service)

LIBRARY

Educational Outreach – Fostering a Love of Discovery

As part of the *Mardis tout garni* program, grade 5 and 6 students from École de la Chanterelle had the opportunity to participate in an in-house activity. They were first given brief training on library classification, including the Dewey Decimal System. The students were then asked to find books to help them with a fictional project, such as planning a birthday party for someone.

What's more, several elementary and secondary school groups had the opportunity to meet author Juliana Léveillé-Trudel and tap into their creativity. The author also presented a piece of creative writing at the event *La Nuit des mots* organized by the Library, in collaboration with Le Réseau d'Éclaireurs, Valcourt 2030, and En Verve et Poésie.



Activities

The Library's 46 educational activities drew a total of 1 200 students. These activities included meetings with authors, reading and writing workshops, story time sessions and theme-based book loans.

[See the full list of activities.](#)



Cultural Mediation – Sharing Unifying Stories

Several activities were organized to entertain audiences of all ages and promote cultural development.

Activities

Throughout the year, 29 activities were facilitated with a total of 1 350 participants. These included outdoor story time sessions, story time in pyjamas, presentations, the TD Summer Reading Club launch, theme nights, movie screenings, talks with authors, shows and writing workshops.

[See the full list of activities.](#)

LIBRARY

Rooted in the Community

The Library's commitment to being deeply rooted in the community led to 14 collaborations with 19 regional partners this year. These partnerships spanned several areas such as Library accessibility, cultural activities and literacy promotion.

The Library stayed involved in the community through various initiatives aimed at fostering dialogue and promoting its services. We presented the annual review of our activities and services to members of the Township of Valcourt municipal council, who were pleasantly surprised by the Library's extensive and diverse offerings.

In keeping with its goal to create welcoming and inclusive spaces, the Library—in partnership with the Maison de la famille—welcomed a group of newcomers from Val-Saint-François for a tour of the Library, exhibitions and Museum.

The team also gave a hand to the Early Literacy and Writing Committee by organizing the family planner launch event, which drew 63 people.

Last but not least, the Library took part in the Estrie book fair, with representatives standing at the Association des bibliothèques publiques de l'Estrie booth. The goal was to get Valcourt school groups and residents excited about libraries, with a view to strengthening local pride in the Library's regional outreach initiatives.



LIBRARY



The joy of reading

Since its launch in 2004, *Accès-Livres* has consistently brought value to the region's schools. This hugely popular program aims to provide young people with equitable access to a wide and up-to-date selection of books, fostering a love of reading and improving literacy skills. In several nearby towns that have no library, this project is the only way some children can access age-appropriate books related to topics covered in class.

In line with the aims of the education reform to promote academic success in youth, *Accès-Livres* also supports teachers by providing them with up-to-date, relevant resources. The Library plays an important philanthropic role through this initiative by fostering a love of reading at an early age. When youth and their families develop a habit of going to the Library, the entire community benefits in the long term.

We selected and delivered an impressive 7 830 books to various schools as part of the program this year, which reflects the team's tremendous efforts.

[See the full list of partnerships.](#)

LIBRARY

Testimonials

“The children and camp counsellors loved reading the books related to different summer themes. At least one group would gather in the cafeteria every day to read. Thank you for organizing these wonderful activities for children.”

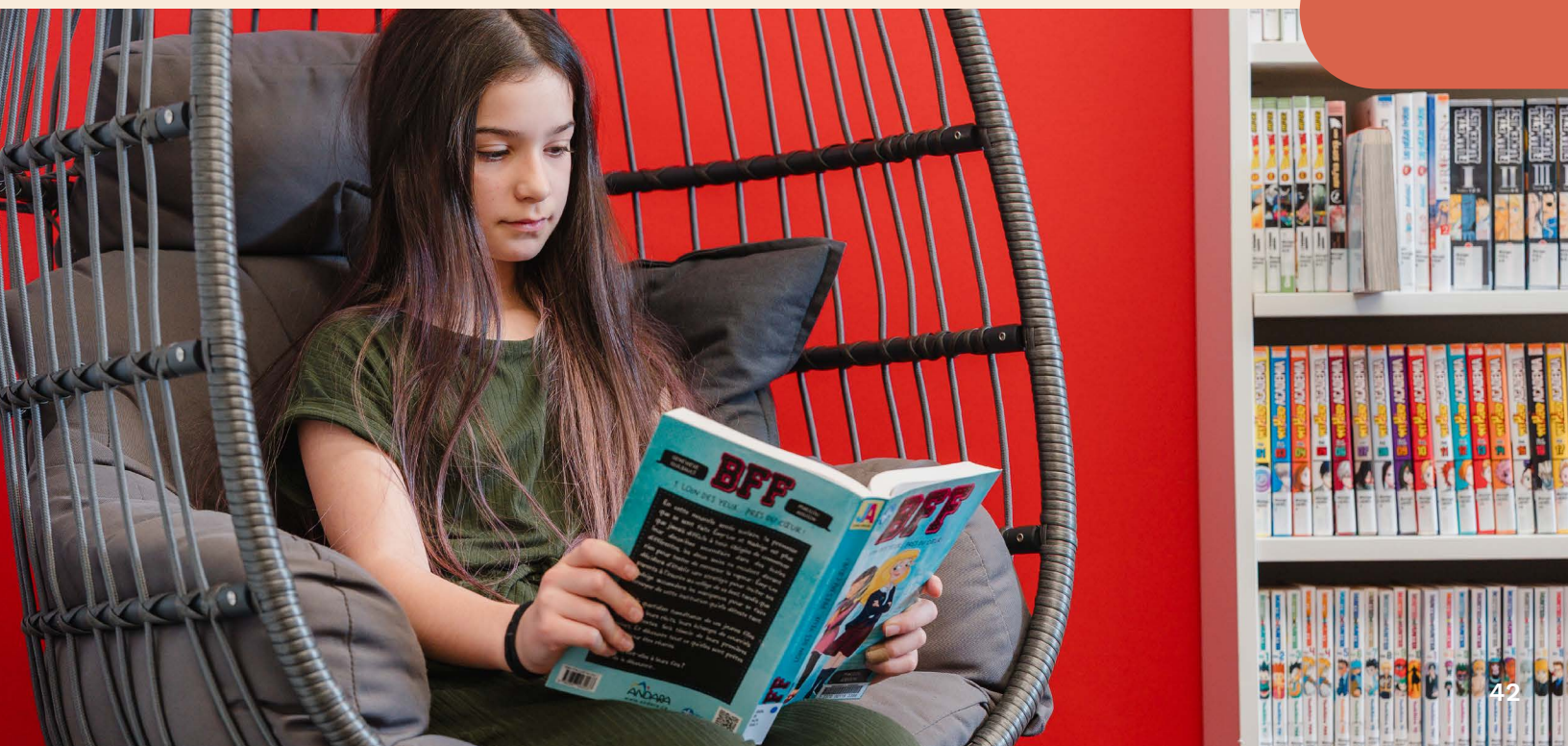
Lauriane Ferland,
Valcourt Day Camp Coordinator

“I just wanted to say thank you. Your answer [on reponseatout.ca] was so detailed and helpful—it couldn't have been more perfect!”

Julie

“Thank you so much for the broad selection of books—it really made my day! The students were also very happy with the books they chose. Have a great week ahead!”

Audrey Roy,
Substitute Teacher



Musée de l'ingéniosité J. Armand Bombardier



Sparkling Curiosity

MUSEUM

Fuelled by the drive to make ingenuity accessible and engaging, the Museum has continued to grow through projects that combine heritage, innovation and knowledge-sharing. We expanded our outreach beyond the Museum walls once again this year by touring two exhibitions across three Canadian institutions.

We were also recognized among the museum and scientific community through a CASCADE award from the Canadian Association of Science Centres (CASC) for the exhibition *My region, my mobility*. This project won top honours at the CASC Conference in Sudbury in the “Best Project \$250 000–\$1 million” category, highlighting the quality and relevance of the exhibition.

We continued to expand our collections, in particular by acquiring a 1943 B1 military snowmobile from Norway, which had been manufactured by L'Auto-Neige Bombardier Limitée. This rare artifact is part of a valuable legacy of Quebec ingenuity.

To mark the 100th anniversary of the Bombardier garage, the Museum launched a brand-new digital comic strip titled *Gliding on Snow: One Man's Dream*. This work recounts the inspiring journey of Joseph-Armand Bombardier in a playful and touching way, helping to pass on his story and example of perseverance to future generations.

The Museum team also finished developing a new educational activity under the NovaScience program. This engaging activity titled *Production in Motion* promotes learning through experimentation and discovery. Participants are invited to explore the world of manufacturing by assembling LEGO® vehicles on a conveyor that replicates a miniature assembly line. And who knows? This experience could very well spark a new generation of innovative thinkers.

Alexandre Hince and Raphaël Bourgeois,
Co-Directors of the Musée de l'ingéniosité
J. Armand Bombardier

The Museum preserves and shares the heritage, ingenuity and ideas that shape our collective memory across generations.



MUSEUM

Mission

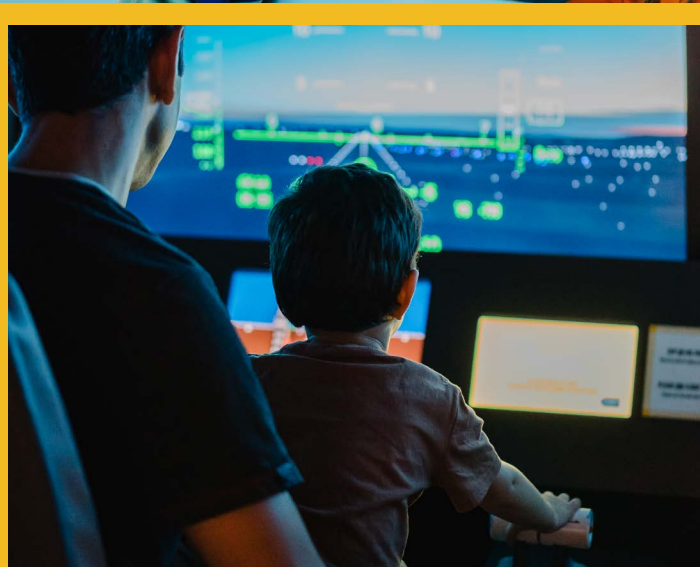
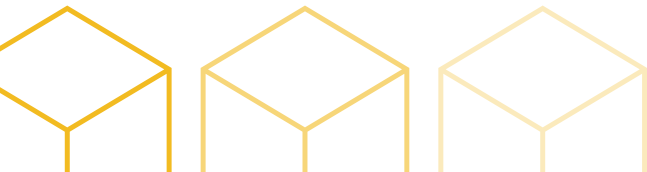
The Why

The Museum aims to preserve the legacy of Joseph-Armand Bombardier and his successors to show visitors that they, too, can solve problems, tap into their ingenuity, and be innovative in their professional and personal activities. The Bombardier spirit is inspiring and a source of pride.

Publics

The Who

The Museum's vibrant and curious client base changes with the seasons. During the summer, on weekends and public holidays, our visitors are mainly individuals, families and fans of Joseph-Armand Bombardier, his story and his inventions. As summer wraps up, the focus turns to organized groups as well as elementary, secondary and post-secondary students.



MUSEUM

The Exhibitions

Just as writing a shared narrative involves delving into archives and bringing compelling stories to light, so too does planning an exhibition. The process involves finding elements that spark curiosity, emotion and reflection.

Behind every exhibition space, every object on display and every visitor experience lies a great deal of work in research, creation and heritage preservation.



The exhibition *My region, my mobility*, which was presented at the Museum for most of the 2025–2026 season, received a CASCADE award from the Canadian Association of Science Centres. This well-deserved recognition is a testament to the quality of exhibitions produced by our team.

The year also marked the debut of the digital comic strip *Gliding on Snow: One Man's Dream*, which sparked considerable interest among a diverse audience, from teachers and history buffs to comic book fans.

There were also three mini exhibitions covering a variety of topics, such as the Olympic Games—during the 2026 Winter Olympics—and 1980s fashion.

This year, the travelling exhibition titled *Identity on the Land: Company Towns in Canada* opened at the Museum. It features a section created by the Museum's team on the history of the Town of Valcourt.

Last but not least, the Museum continued to expand its reach through two travelling exhibitions presented at Canadian institutions such as the Ken Seiling Waterloo Region Museum, Resurgo Place and the Musée de la civilisation in Québec.



MUSEUM

Temporary exhibitions

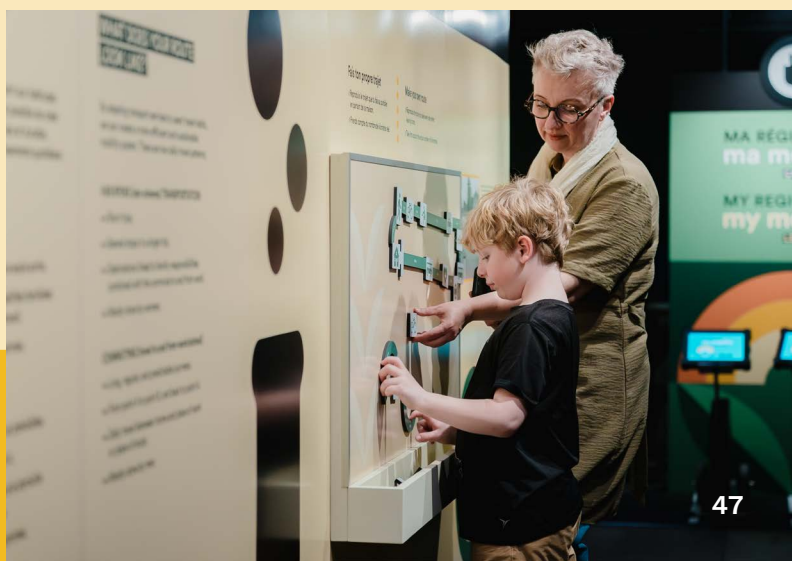


My region, my mobility

From April 17, 2025,
to March 15, 2026

This exhibition explores what sustainable mobility looks like in remote regions, from everyday challenges to innovative solutions. It is inspired by the ingenuity of Joseph-Armand Bombardier, who designed the snowmobile to connect isolated Quebec villages and help people get around in winter, and invites us to reflect on how we travel today.

Visitors are immersed in a rural setting through an interactive, digitally enhanced experience that considers mobility from multiple angles, including autonomy, organizational challenges and individual limitations. This interactive journey features four busy-day scenarios, giving participants the opportunity to explore all aspects of mobility from the first to the last kilometre.



MUSEUM



Identity on the Land: Company Towns in Canada

From April 17, 2026,
to March 7, 2027

This exhibition, which was produced by the Société d'histoire du Lac-Saint-Jean and its museum institution, L'Odyssée des Bâtisseurs, invites visitors to discover how certain companies across the country designed their towns and, in doing so, expanded territorial frontiers. These communities became model towns and forerunners of urban planning.

As part of its stop in Valcourt, the exhibition features an exclusive section developed by the Musée de l'ingéniosité J. Armand Bombardier. Titled *Valcourt: A Model Town Project*, it highlights Joseph-Armand Bombardier's commitment to providing his factory workers with good living conditions and chronicles the urban development of the Town of Valcourt.



MUSEUM

The Museum's archives and collections are showcased in its public spaces.



Bombardier and the Winter Olympics

November 29, 2025,
to May 1, 2026

This exhibition provides flashbacks of Bombardier's involvement in some editions of the Winter Olympics. It features a selection of artifacts and photographs from the Museum's collections, including the Calgary Games Olympic torch.

An expertise that made it far!

From July 11, 2025, to
November 28, 2025



This exhibition is an opportunity to discover how local ingenuity has travelled across the globe, from Europe to Asia and far beyond. Through artifacts and photographs from the Museum's archives, visitors learn that they have probably travelled in vehicles designed by Bombardier Inc. without even knowing it.

Back to the 1980s

From January 20, 2025,
to June 15, 2025



Visitors enjoy a sartorial blast from the past with this exhibition featuring a selection of 1980s artifacts and vintage Bombardier Inc. promotional brochures. As evidenced by photographs and items from the Museum's collection, trends are cyclical and always come back.

Mini exhibitions

MUSEUM

Travelling exhibitions

Inspiring NATURE, Inspired TECHNO: Biomimicry & Transport

Presented at :

Ken Seiling Waterloo Region Museum, Kitchener, Ontario, from September 27 to May 10, 2026



This exhibition explores how nature inspires technology. Some 30 natural specimens and technological objects sharing common features are on display, including the hydrojet, inspired by the squid's propulsion system, and the smart car, which uses a detection system similar to that of locusts.

It opened for the very first time at the Musée de l'ingéniosité J. Armand Bombardier in 2018–2019 before touring across Canada. This year, it attracted 3 876 people.



Teens: Creative Minds

Presented at :

Musée de la civilisation in Québec, Quebec, from February 25, 2025, to September 1, 2025

Resurgo Place, Moncton, New Brunswick, from January 24 to April 26, 2026

This exhibition explores the teenage brain and shines a light on its inherent creativity. Visitors are introduced to a dozen Canadian teenagers who have used their innovative minds over the last century to make the world a better place! It was designed to reach a large audience and cater to school groups and families, with teenagers being top of mind. It's worth noting that the exhibition received the Excellence category 3 award presented by the Société des musées du Québec in the fall of 2023. This award is granted to projects with a budget of \$250 000 to \$750 000. The exhibition toured Canada this year and was seen by 93 492 visitors.

Key statistics

37 068	Museum visitors
5 335	participants in guided tours of the Museum reserve
2 924	participants in guided tours of the BRP plant

MUSEUM

Visitor testimonials

“We had a great time at the Museum! Everyone was really pleased. The short films are great, and the objects on display in both the reserve and the Museum are fascinating [...] Visiting the Museum really satisfied my curiosity!”

Thomas Leung-Tack



“Both my grandson and I enjoyed the tinkering challenges. Antoine said it was the coolest museum he’d ever been to.”

Lucie Trottier

“We combined a visit to the Museum with a tour of the plant. It’s a fun and educational activity. The factory has some impressive technology, and the Museum is beautiful and well designed. The staff is also very welcoming. We’ll definitely go back!”

Manon Lessard



MUSEUM

Collections

We made noteworthy acquisitions this year, including a 1943 B1 military snowmobile from Norway, which had been manufactured by L'Auto-Neige Bombardier Limitée. Most vehicles of this type were sent to Norway during World War II, and this snowmobile is now the only original B1 model in Canada. The vehicle, which has been carefully restored to preserve its authenticity, is fully functional and in excellent display condition. It adds an exceptional layer of history to the Museum's collection. The acquisition was approved by the Board of Directors, as recommended by the acquisitions committee, and aims to preserve a rare piece of cultural heritage.

The acquisition committee held four meetings during the year to review a dozen proposals, demonstrating the Museum's ongoing commitment to making carefully considered, relevant and heritage-conscious additions to its collections.



Dissemination and outreach

We have expanded our offer and reached various audiences through a wide range of online activities, including:

- The podcast *Joseph-Armand Bombardier, au-delà de l'inventeur* (400 listeners)
- The digital comic strip *Gliding on Snow: One Man's Dream* (5 756 visitors)
- 24 new artifacts made available online
- 6 video clips on reserve vehicles made available online

Outreach efforts also include artifact loans with partner institutions:

- L'Odyssée des Bâtisseurs, Alma, Quebec: 1997 Ski-Doo® Mini Z snowmobile presented in the new permanent exhibition *The Lac People* for 10 years
- Musée de la civilisation, Québec, Quebec: B7 snowmobile presented in the new exhibition *In Other Words*, Québec for 10 years

Noteworthy statistics

164

historical and technical requests processed

2 922

records processed and added to the AtoM database

642

artifact and archive acquisitions to bolster our collections

MUSEUM



Educational Outreach – Teaching in Novel Ways

Educational outreach involves creating the right conditions for learning, experimentation and discovery. In line with its commitment to making knowledge accessible and dynamic, the Museum developed two innovative activities that revolve around play, active participation and problem-solving.

The Simple Machines Box

This activity was officially added to the Museum's program this year, after a 12-month collaboration with two elementary classrooms from a school in Saint-Césaire. Participating teams are given a puzzle box that they must solve within 90 minutes. Each challenge must be solved by applying the principle behind one of the six simple machines taught in grades 3 and 4: the screw, the pulley, the inclined plane, the wedge, the lever, and the wheel and axle.

Production in Motion

This new activity was launched in March 2026, following a year-long development process under the NovaScience program, in collaboration with BRP and Compétences Québec. Students are invited to immerse themselves in the world of assembly lines by taking on various key roles in their operation, such as assembly or quality control. However, certain challenges and setbacks emerge along the way, and the teams must resolve them within the allotted time to produce the required number of LEGO® vehicles.

More statistics

7

activities for preschool and elementary school students

4 554

preschool and elementary school activity participants

6

activities for secondary and post-secondary students

4 039

secondary and post-secondary school activity participants

MUSEUM

“The activities were really interesting and, because the children had 90 minutes to complete them, they were able to really dive in and weren’t left feeling frustrated over unfinished work. The facilitation was truly fascinating and engaging. The children and teachers loved it.”

Michel Gagné

Cycle 2 Elementary School Teacher
at École Saint-Joseph

“My students and I really loved the activity. Everything was great, and the staff was very friendly, polite and professional. The facilitators are really interesting and make you want to learn more.”

Francis Plante

Teacher at Académie les Estacades.

Teacher testimonials

“We will be back in the next few years. Truly fascinating.”

Valérie Pinard

6th Grade Teacher at École St-Eugène

MUSEUM

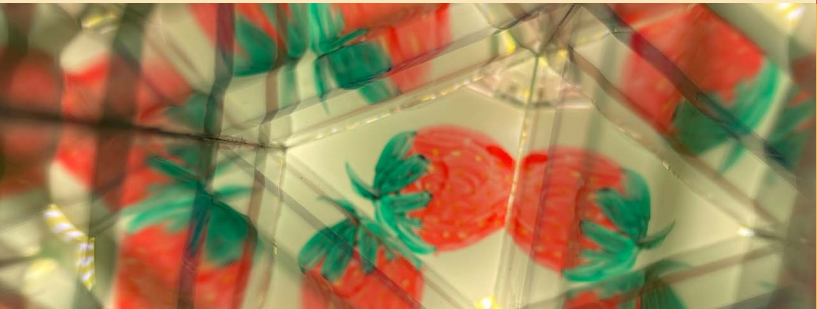
Cultural Mediation – Reaching Audiences Far and Wide

This past year, the cultural mediation team organized no less than 21 activities and events at the Museum to reach various audiences through community initiatives and activities intended for the general public.



Kaléidoscope

On Saturday, August 23, 2025, the Museum ran an activity booth as part of the City of Sherbrooke's *Journées du patrimoine* (Heritage Days). Visitors were invited to customize kaleidoscopes using materials created in the Fab Lab, exploring the beauty of this visual phenomenon and observing how different mirror arrangements produce unique effects. A total of 128 people participated in the activity throughout the day.



Unknown machines: Competition in the spotlight

From August 30 to September 1, 2025, the Museum invited the public to explore the world of mechanical performance at an exhibition featuring race cars. In addition to discovering six lesser-known vehicles, participants enjoyed various activities, such as pedal car races on an outdoor track and remote-controlled car races.



MUSEUM

Activities

Intramural events

8 421

participants

- Repair Café (two editions)
- First Sunday of the month (12)
- Unknown machines: Competition in the spotlight
- *Journées de la culture*
- Holidays at Cartonville
- *Mordus de l'hiver*
- *Grand Prix Ski-Doo®* de Valcourt
- Tinkering Challenges spring break activity
- Opening of the temporary exhibition *Identity on the Land: Company Towns in Canada*

Extra-mural events

4 459

participants

- *Eurêka!* festival
- Granby International – Antique cars festival
- *Méli-mélo scientifique* - Musée de la nature et des sciences de Sherbrooke
- The City of Sherbrooke's *Journées du patrimoine* (Heritage Days)

Activities held at the Museum

7 982

visits

- Guided tour of the BRP plant
- Guided tours of the reserve
- Fab Lab visits

MUSEUM

Rooted in the Community

At the Museum, community engagement means working with 10 partners to develop projects. This enabled 14 events to be held, namely:

Mordus de l'hiver

Once again this year, the *Mordus de l'hiver* winter event was a huge hit, drawing more than 3 400 participants. This would not have been possible without the support of our valued partners.

The Town of Valcourt helped with logistics at the site and set up inflatable games in the family area. The Maison de la Famille Les Arbrisseaux spread joy among visitors of all ages by loaning snow tubes and snow scooters.

Valcourt 2030 set up stalls serving hot drinks from different cultures to warm participants' hearts. For its part, the Maison des jeunes L'Initiative de Valcourt hosted a keychain-making workshop, served hot chocolate and sold snacks.

The Pionniers de Valcourt snowmobile club also helped organize the vintage snowmobile parade. There were about fifty collectors in attendance, including two who displayed four unique snowmobiles on the Museum square—much to the delight of vintage vehicle enthusiasts.

These collaborations made the event a memorable and unifying experience for the entire community once again.

Valcourt 2030 Grand rendez-vous citoyen de Valcourt event

The goal of this event—organized in collaboration with Valcourt 2030—was to engage key stakeholders from various industries. What transpired was a shared desire to forge connections, foster a climate of trust and build the synergy needed for the project to thrive.

[See the full list of partnerships.](#)



MUSEUM

Our Trusted Partners

Each year, we add new chapters to an ever-evolving collective story that continues to unfold thanks to all the people who, each in their own way, choose to preserve, pass on and promote the one thing that brings us together—culture.

Thank you to the wonderful Museum team and the members of the museum committee. A special thanks to external members who volunteered their time to the committee this year, namely Mr. Pierre Tétreault, Mayor of Valcourt; Mr. Jean-François Royal, Director of the Pôle culturel Marguerite-Bourgeoys and Mr. Benoit Bertholet, Principal of École de la Chanterelle.

We would also like to thank Ms. Roosa Rönkä, Head of Collections at the Marguerite-Bourgeoys Historical Site since 2012, for her involvement on the acquisitions and disposal committee.



CULTURAL MEDIATION

Here are the cultural mediation activities offered to the public:

3

openings at the Exhibition Centre
(257 participants)

4

art workshops for youth
(43 participants)

2

artistic meet-ups for adults
(51 participants)

1

edition of the *Mordus de l'hiver*
event (1 545 participants)

1

edition of *Journées de la culture*
(89 participants)

1

retro drawing workshop during
spring break (48 participants)

1

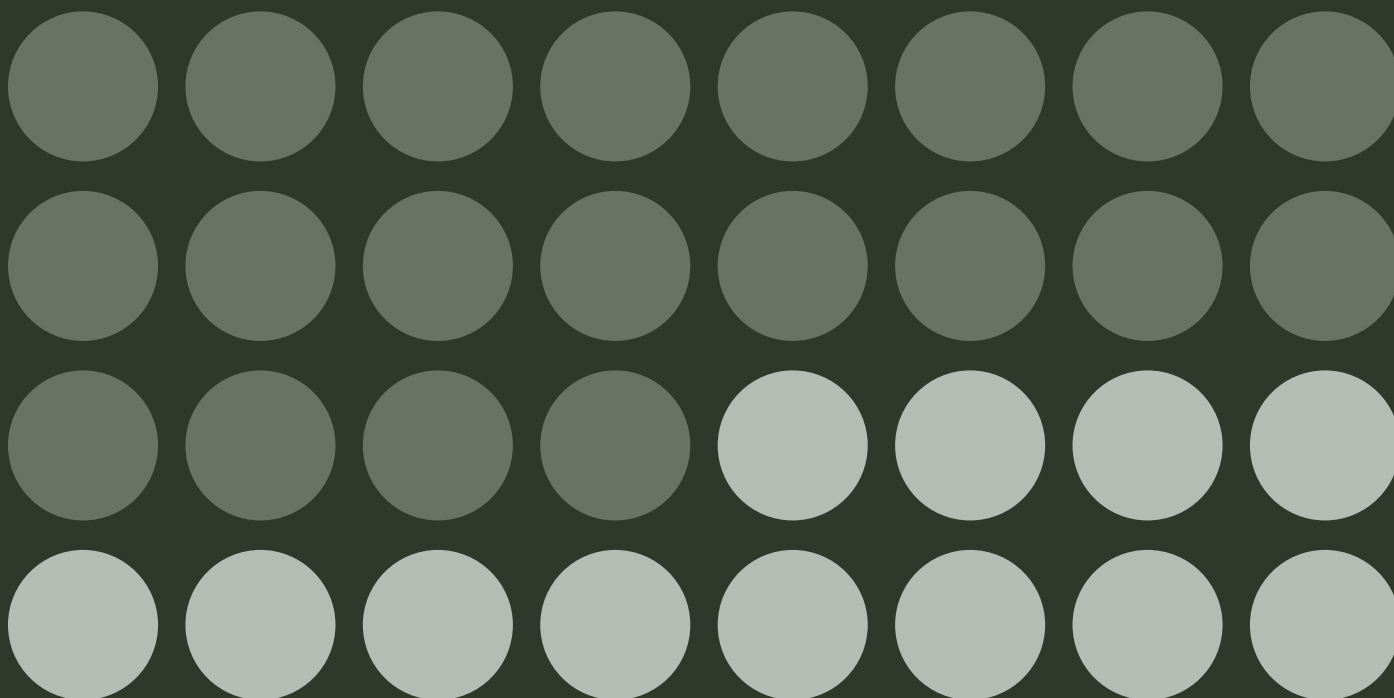
open-participation mediation activity
in the summer, titled *Hands Weaving,
Art Growing*

4

episodes of the *Hors Cadre* podcast
(85 listeners)

1

find and seek activity for each
exhibition





DEEPLY ROOTED IN THE COMMUNITY

Patrons had the opportunity to attend the following partnership events:

9

film club evenings organized by the Ciné-Club de Valcourt, led by the Comité culturel du Grand Valcourt

9

lectures organized by the Université du troisième âge in the Cultural Centre mediation room

1

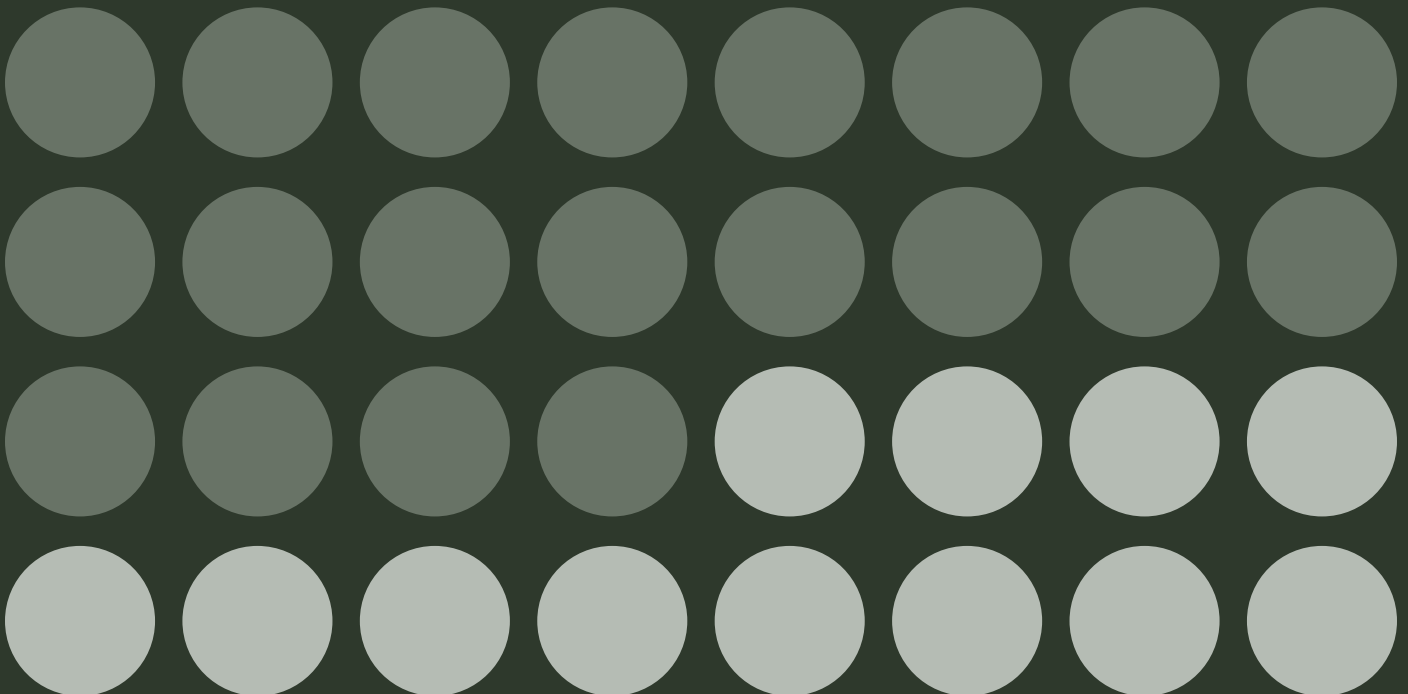
activity as part of the *Journées de la culture*, in collaboration with Valcourt 2030

11

arts activities organized by the artists' circle Les Créatives, led by the Comité culturel du Grand Valcourt

3

guided tours of the exhibitions for groups of new immigrants with Valcourt 2030 and students from École secondaire de l'Odyssée





EDUCATIONAL OUTREACH

Here are the educational outreach activities
offered to the public:

5

Mardis tout garni events, including a rally in the Library
and an introduction to the catalogue (72 students)

3

meetings with author Patrick Blanchette (130 students)

6

meetings with author Juliana Léveillé-Trudel
(105 students)

1

impromptu writing workshop with École Mitchell-
Montcalm (51 students)

13

Introduction to the library tours (404 students)

2

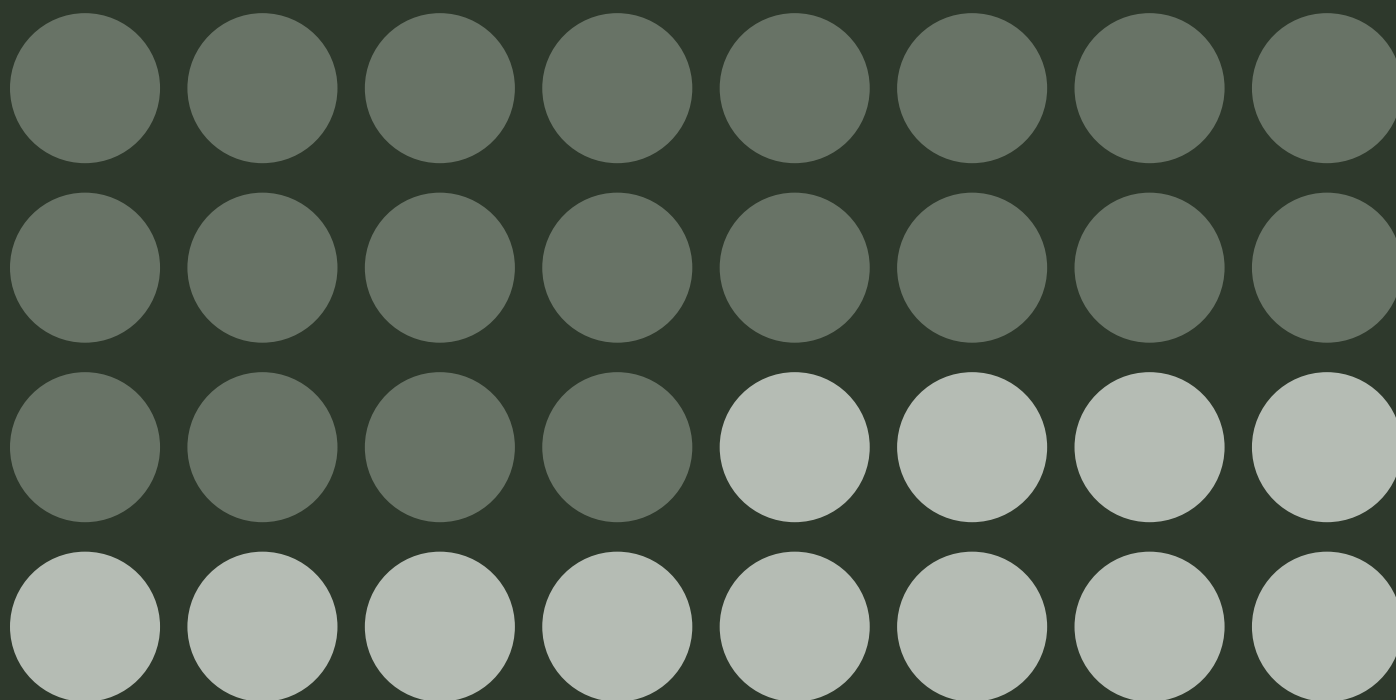
poetry workshops with Juliana Léveillé-Trudel
(99 high school students)

20

story time sessions with toddlers from a childcare
centre (339 children)

7 830

books loaned under the *Accès-Livres* project





CULTURAL MEDIATION

Here are the cultural mediation activities offered to the public:

1 *Passe-Partout* meeting (18 participants)

6 TD Summer Reading Club workshops, in partnership with the Valcourt day camp (123 participants)

8 story time in pyjamas activities (186 participants)

3 outdoor story time sessions (75 participants)

1 performance of *Hors du temps, à la rencontre des coureurs des bois* with Patrick Therrien for the TD Summer Reading Club launch (18 participants)

1 TD Summer Reading Club (133 sign-ups)

1 presentation by Hélène Laurendeau titled *Comment bien conserver ses aliments du potager* (46 participants)

1 presentation by Karine Prémont titled *Le retour de Donald Trump à la Maison-Blanche: une démocratie fragilisée?* (70 participants)

1 writing workshop for adults hosted by Juliana Léveillé-Trudel (5 participants)

1 presentation by Nicolas Roulx titled *Au-delà de soi : expédition Akor* (47 participants)

1 talk with Geneviève Pettersen as part of International Women's Day (14 participants)

1 film screening and discussion of *Carnets d'un grand détour*, followed by a presentation by director Catherine Hébert, in collaboration with Valcourt 2030 (46 participants)

1 Halloween show titled *Un drôle de sort pour Poussière la sorcière* (59 participants)

3 evenings based on the game *Loups-garous* (60 participants)

1 theme night: *La nuit des mots* (46 participants)

1 magic show with Yan le magicien (101 participants)

1 Biblio-bingo (41 participants)

1 nostalgic story time activity (6 participants)

1 book sale (173 participants)

1 event to launch the family planner with the Early Literacy and Writing Committee (ÉLÉ) (63 participants)





DEEPLY ROOTED IN THE COMMUNITY

At the Library, being deeply rooted in the community means:

Financial support to offer free library membership to residents of the Town of Valcourt and the Township of Valcourt

A Biblio à domicile (home delivery) service in collaboration with the Centre d'action bénévole Valcourt et région

A Lire et faire lire program in conjunction with Valcourt 2030

A Troc-jardin project carried out with Les Tabliers en Folie

An event to launch the family planner with the Early Literacy and Writing Committee (ÉLÉ)

Theme-based literacy kits *Les contes de Coco* loaned in collaboration with the Association des bibliothèques publiques and R3USSIR

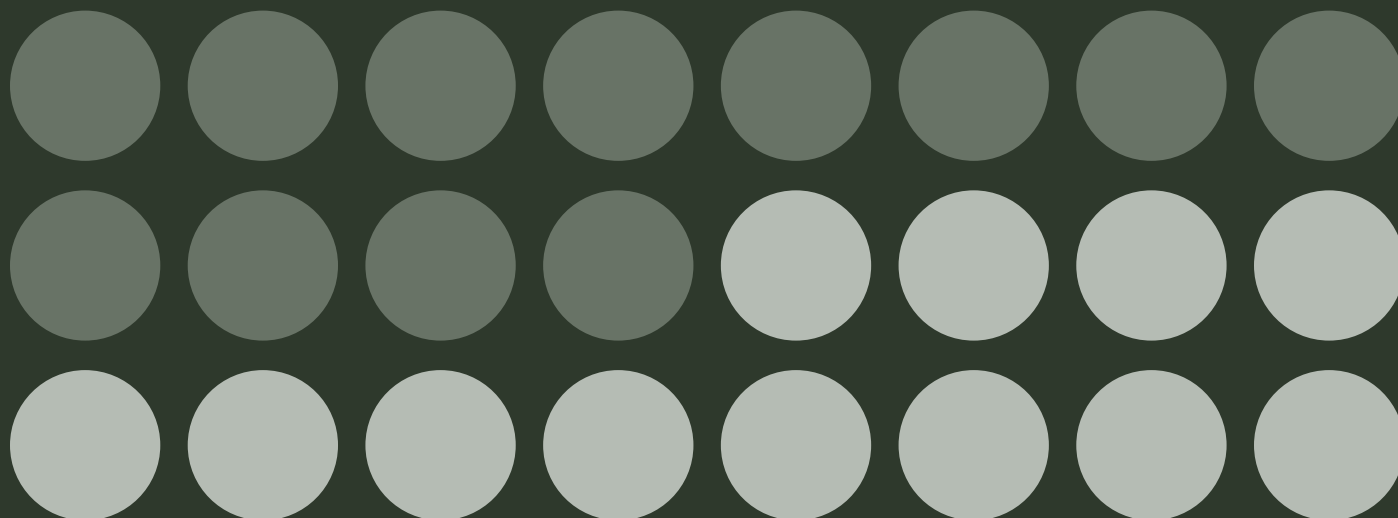
A La nuit des mots evening hosted with Le Réseau d'Éclaireurs, En Verve et Poésie, École secondaire de l'Odyssée and Valcourt 2030

Three evenings based on the game *Loups-garous* with Maison Des Jeunes L'Initiative

A film screening in collaboration with Valcourt 2030

Premises loaned for nine lectures organized by the Université du troisième âge

An *Accès-livres* program delivered in one childcare centre, six local elementary schools and one high school





DEEPLY ROOTED IN THE COMMUNITY

At the Museum, being deeply rooted in the community means:

Involvement of young people from the Maison Des Jeunes L'Initiative de Valcourt at two editions of the Repair Café

Collaboration with the Musée de la nature et des sciences de Sherbrooke on the March break activity *Méli-Mélo scientifique*, which aims to popularize science and make it accessible to the general public

Guided tour of the BRP plant, in collaboration with BRP

Press conference held to announce the *Grand Prix Ski-Doo®* de Valcourt

Loan of the exhibition *Identity on the Land: Company Towns in Canada*, courtesy of the Société d'histoire du Lac-Saint-Jean and its museum institution, L'Odyssée des Bâtisseurs

Development of the exclusive section titled Valcourt: *A Model Town Project*, which is featured in the *Identity on the Land: Company Towns in Canada* exhibition, in collaboration with The Canada Research Chair on Urban Heritage, through its chairholder Lucie Morisset, Professor at the Urban and Touristic Studies Department of the School of Management, Université du Québec à Montréal (UQÀM)

Hosting of the *Grand Rendez-vous citoyen de Valcourt*, in collaboration with Valcourt 2030, to spark discussions and help co-develop various projects led by the organization's working committees (2)

Partnership with Cascades to secure free cardboard boxes for the Holidays at Cartonville activity

Collaboration with Les Pionniers de Valcourt to record eight episodes of *Parlons motoneiges* at the Museum

Collaboration with BRP and Compétences Québec to develop a school activity under the Quebec government's NovaScience program

June 5: Event space provided for the École secondaire de l'Odyssée graduation ceremony and prom

Autoportrait: A project that helps young people envision their future through a series of artistic activities and meetings with mentors who share their professional and personal journeys

Expo-sciences by Technoscience Estrie: A unifying project offering students the chance to demonstrate their creativity and skills in a healthy competitive environment at the regional finals.

Les poissons rouges – Chacun dans son bocal: A science-themed theatrical presentation that explores our relationship with science in the digital age, presented by the Association des communicateurs scientifiques du Québec

Résonances collectives presented by anémone 47: A show featuring musical and narrative performances, hosted by renowned artists and a communications specialist, showcasing highlighting the richness and diversity of Quebec

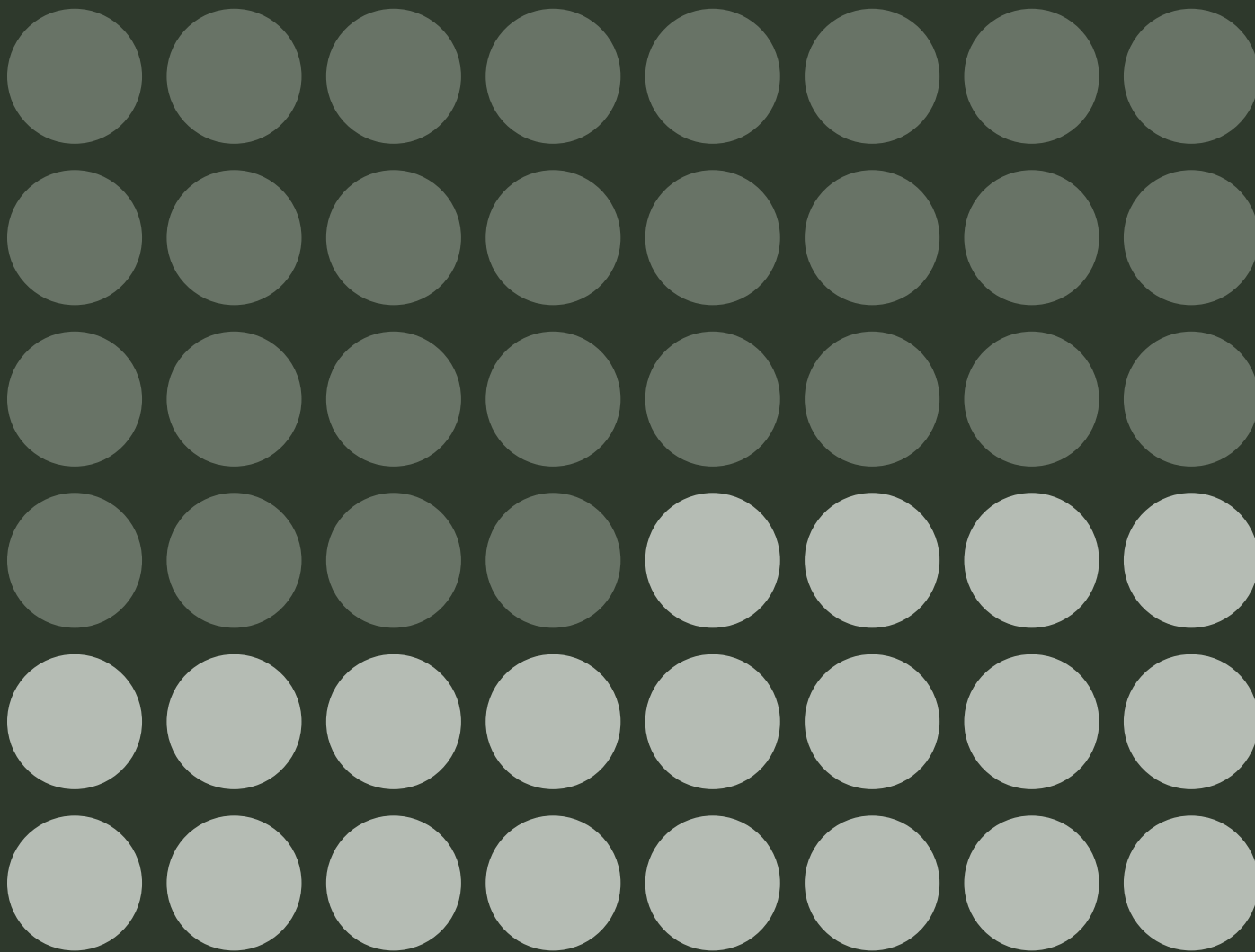
City of Sherbrooke's *Journées du patrimoine* (Heritage Days): Booth organized for the event on August 23, 2025

Sharing Our knowledge

Participation on the board of directors of the Société des musées du Québec

Participation on the board of directors of the Association québécoise pour le patrimoine industriel

Participation on the tourism advisory committee of the Val-Saint-François RCM to promote its full range of local attractions



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