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| September 7, 2017 | <p>5@7 NETWORKING FOR EMERGING LEADERS</p> <p>Intended for those under-40 who are active in the non-profit sector, in social innovation or in social entrepreneurship, the 5@7 aimed to foster the development of a network of peers and a community of practice, as well as to favour the emergence of new social leaders.</p> | The fabulous team at ESPLANADE |
| September 20, 2017 | <p>CROWDFUNDING</p> <p>Co-developed by the Foundation and Ulule, this workshop was specifically designed for nonprofits. The participants were able to increase their knowledge of crowdfunding, create a functional campaign page on the Ulule platform, and develop a strategic launch plan.</p> | Louis-Maxime Lockwell from ULULE |
| October 18, 2017 | <p>CROWDFUNDING</p> <p>In collaboration with the Fondation François Bourgeois of Victoriaville, a Philagora workshop was offered for the first time outside of Montréal and the Eastern Townships. Twenty-four organizations supported by the Fondation François Bourgeois were present for the occasion.</p> | <p>Louis-Maxime Lockwell from ULULE</p> <p>In collaboration with the Fondation François Bourgeois in Victoriaville (thank you Maryse!)</p> |
| October 31, 2017 and November 8, 2017 | <p>THE ART OF FOCUSED CONVERSATION</p> <p>The focused conversation concept provides a step-by-step method to clarify discussions and to understand the dynamics that underlie them. Objectives: lead groups more effectively, make meetings more productive and satisfying, effectively design different types of meetings, and strengthen cohesion within teams.</p> | Marie Houzeau from GRIS – MONTRÉAL |
| December 6, 2017 | <p>CREATIVITY AND MOVEMENT</p> <p>The objective was to get participants out of their comfort zone. Connections between movement and idea generation have been established through interactive exercises and two creative techniques that can participants could replicate in their work environment.</p> | Our Social Innovator in résidence, André Fortin , and Laurence Castonguay Emery, mime instructor |
| February 22, 2018 | <p>IMPACT COMMUNICATION</p> <p>Communication is an important part of an organization's work. How do we manage to convince potential partners of the impact of our actions? The objective of this workshop was to help participants define communication strategies tied to their mission as well as powerful key messages.</p> | Geneviève Lehoux from MORIS ALLIANCE CRÉATIVE |

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| <p>March 27, 2018</p> | <p>HOW TO APPROACH FUNDERS In a context where funding is a challenge and the diversification of financing sources is essential, funder-grantee relationships are an essential element for nonprofits. In order to foster an open dialogue, a roundtable presented the participants with the perspective of different funders.</p> | <p>Johanne Beauvilliers from FONDATION DUFRESNE GAUTHIER Thi Be Nguyen from NATIONAL BANK Simon Robert from LOTO-QUÉBEC</p> |
| <p>April 26, 2018</p> | <p>INNOVATION IN THE CULTURAL SECTOR A half-day of learning and exchanges around innovation in the cultural sector with: an exchange on the posture of innovation; a round table on three innovative initiatives by 100Lux, Espace libre and Mediafilm; a visit of incubators and accelerators that offer support services in innovation (Lab Culturel, MT Lab, Parcours C3); and, a networking session.</p> | <p>Our Social Innovator in résidence, André Fortin Émilie Chabot and Julien Valmary from CONSEIL DES ARTS DE MONTRÉAL Anastasia Vaillancourt and Marika Laforest from CULTURE POUR TOUS</p> |
| <p>May 22, 2018</p> | <p>STORYTELLING We live in an environment of hyper-solicitation and mobilization becomes more and more difficult. The purpose of this workshop was to help participants develop effective outreach strategies by identifying key elements to incorporate when writing their stories.</p> | <p>Our Social Innovator in résidence, André Fortin</p> |

Philagora workshops are offered in Montréal, in French.